

## **Alamur joins 20th Arab German Business Forum 2017**

**Alamur Engineering Consultant's Managing Director, Mr. Amur Al Bakhit Al Amri, attended the 20<sup>th</sup> Arab German Business Forum 2017 conducted at The Ritz Carlton Berlin on May 15 – 17, 2017.**

The event organised by Ghorfa — Arab German Chamber of Commerce and Industry e.V. tackled important issues that affect businesses. Some of the topics discussed include:

1. Political Changes and Economic Perspective
2. Industrialization in the Arab World: Technology Transfer, Diversity & Economic Development
3. Oil Price Fluctuations: Impact on Business Relations between Germany and the Arab World
4. Arab-German Cooperation: Economic and Political Outlook
5. Education and Development: Leading Sector in the Arab World
6. Urban Planning and Environment: Sustainability for a Better Future
7. Women Perspectives: Digitalization, Diversity and Development
8. The Sultanate of Oman: A Stable Hub for Investment and Business
9. Economic Diversification in Arab Countries: Chances and Challenges

Attending the event was crucial as it allowed the company to gain global insights which kept abreast with the latest trend affecting the sector and thus, the management of Alamur is able to steer the business towards the right direction.